



ROTARY CLUB OF SCOTTSDALE
Scottsdale Unified School District Scholarships
Class of 2011

Application Criteria

Each Applicant Must:

- 1) Be a graduating senior attending one of the five Scottsdale Unified School District high schools.
- 2) Enroll in and attend an accredited Arizona university, college, community college, vocational or technical school by autumn of the current year.
- 3) Be nominated by your high school in one of the seven scholarship categories described below.
- 4) Not have received a total of other scholarship awards exceeding \$7,500 as of the interview date.
- 5) Provide recommendations from two teachers or other adults who are familiar with your activities with respect to the sole category in which you are applying for a scholarship.
- 6) Attend the interview described below at the scheduled date and time.

Scholarship Information For Awards In Seven Categories

Seven \$5,000 scholarships (\$2,500 per year for two years), one in each of the following categories will be awarded:

- **FINE ARTS:** drawing, painting, sculpture, photography, architecture, graphic arts, etc.
- **VOCATIONAL / TRADE PROGRAMS I:** technical and applied educational 2-year non-B.A. programs - students seeking careers in such fields as culinary service, police work, firefighting, health services, bookkeeping, secretarial services, agriculture, automotive repair, etc.
- **VOCATIONAL / TRADE PROGRAMS II:** technical and applied educational 4-year B.A. and above programs - students seeking careers in medicine, nursing, pharmacology, etc.
- **PERFORMING ARTS:** drama, song, dance, orchestra, band, choir, chorus, etc.
- **ATHLETICS:** accomplishments in school-sponsored team sports.
- **SCIENCE/TECHNOLOGY:** students seeking careers in all scientific and computer fields, such as the sciences (chemistry, physics, biology, etc.) mathematics, computer hardware and software, technology, etc.
- **BUSINESS PLANNING:** provide a 2-page Business Plan Summary that discusses the following:
 - 1) Name and category of the business: consumer goods, technology, service.
 - 2) Description of the business idea: Why would it be successful? What need does it fulfill or create?
 - 3) Marketing: the product/service to customers.
 - 4) Competition: other companies and their products/services.
 - 5) Operations: how to proceed with research & development, manufacturing, selling.
 - 6) Management team: what professionals are needed on the team and why.
 - 7) Financial Projections: 5-year forecast of gross revenue (selling price x # units sold), costs, and net profits

Web link for sample business plans:

<http://www.sba.gov/category/navigation-structure/starting-managing-business/starting-business>

One \$1,000 Scholarship, the Norval O. Tyler Scholarship, will be awarded for the best all-around runner-up.

Note Of Gratitude:

The Rotary Club of Scottsdale wishes to thank Helen Tyler for her participation and sponsorship of the Norval O. Tyler Memorial Scholarship Award. Norval was a Scottsdale Rotarian who dedicated himself and his life to the principle of "Service Above Self."

Number Of Nominees:

Each school may nominate **no more than two people** in each category.

Application Deadline and Mailing Address:

All nominations must be sent to the Rotary Club of Scottsdale, postmarked no later than Wednesday, April 13, 2011. Mailing Address is: Scottsdale Rotary Scholarships, 7600 E. Doubletree Ranch Road, Scottsdale, AZ 85258.

Interview Presentation:

Nominees will meet at 6:15 PM on Wednesday, April 27th, 2011 on the second floor of the English Building at Chaparral High School, located on the southwest corner of Gold Dust Avenue and 70th Street, Scottsdale. If accompanied by a parent or others, a visitor's waiting room is provided. Nominees should bring samples of their work (trophies, medals, videos, instrument, etc.) to the interview or actually perform. Students should wear appropriate attire and expect a 10 to 15 minute interview with 3 to 5 interviewers to complement their scholarship application.

Awarding of Scholarships:

Scholarship recipients will be announced at high school Senior Awards Programs. Scholarship recipients also agree to attend a Rotary Club of Scottsdale meeting. Scholarships will be paid directly to the Arizona educational institution on the winner's behalf.

Questions should be directed to your school counselor.



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Application Form

(Please type or print clearly)

Name: _____

Social Security #: _____ - _____ - _____

Address: _____

Home Phone: _____ Cell Phone: _____

High School: _____ E-Mail Address _____

Are you currently employed? Yes ____ No ____ Hours worked per week _____

Employer _____ Employer Telephone _____

Scholarship Category _____

Which Arizona institution do you plan to attend in the 2011/2012 academic year?

Describe your activities in the applicable scholarship category:

List extracurricular activities in which you have participated at your high school, any offices held, responsibilities, and the dates of participation.

List all awards and other scholarships you have received to date applicable to the 2011/2012 school year and include amounts:

What are your career goals?

Authorization: I certify that the information provided is complete and accurate to the best of my knowledge, and that I have reviewed the contents of the notice of Scholarships, including the Application Criteria, Scholarship Information, Deadline Information and Interview Information. I authorize my high school to release academic information about me to the Rotary Club of Scottsdale. I further authorize the Rotary Club of Scottsdale to verify any of the information provided by me in this application.

Applicant Signature _____ **Date** _____

Signature of Parent/Guardian

Print Name – Parent/Guardian

Official Use:

High School Academic Information:

GPA _____ **High School Class Rank #** _____ **out of** _____

Signature of School Official

Position: _____ **Telephone #** _____